



FOR IMMEDIATE RELEASE

ePath Learning, Inc. Announces Strategic Partnership with NovaTech Ventures

May 14, 2014 – ePath Learning, Inc., a leader in cloud-based learning services, is proud to announce the expansion of its international sales and marketing initiatives through a strategic partnership with NovaTech Ventures (NTV). NovaTech Ventures, a seasoned sales outsourcing organization covering the Australia and New Zealand markets, will be responsible for managing the sales of ePath Learning’s ASAP learning management system as well as eSource, ePath’s enterprise social networking platform.

“Partnering with NovaTech provides ePath Learning a great opportunity to expand into this dynamic marketplace,” stated Chuck Hellings, Executive Vice President of Strategic Business Development, ePath Learning, Inc. “No matter where an organization is located throughout the world, it is a common goal among companies to improve human performance through learning and development. Leveraging ePath Learning’s technology to drive corporate training initiatives and to capture social learning opportunities, while earning a return on investment is a message that is well understood by NovaTech Ventures and is well received within their market. We are very excited about the opportunities that this presents for all.”

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About ePath Learning:

ePath Learning develops innovative, world-class software applications that improve training and human performance for organizations. Its portfolio of corporate learning services includes cloud-based learning portals, enterprise social networking technology, and custom eLearning development services. For more information, call us today at 908 722-6622, or go online to



www.ePathLearning.com. ePath Learning is a registered trademark and ePath Learning ASAP is a service mark of ePath Learning, Inc.

About NovaTech Ventures

Managing Director and Founder, Brian O’Doherty is a seasoned ANZ Country Director with a track record of leading some of Australia’s most innovative ICT companies.

NovaTech Ventures has run many hundreds of successful lead development campaigns for enterprise and mid-market solutions and service offerings since 2004, on behalf of ICT vendors such as SAP Australia and New Zealand, IBM Australia and New Zealand, Peoplesoft, Cognos, Hewlett Packard, Unisys and Fujitsu.

NovaTech Ventures has provided Sales Outsourcing services in the ANZ marketplace, on behalf of UK, US and European software and consulting companies since 2005.

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