



eLearning plays a critical role in the pharmaceutical industry. eLearning offers a cost-effective way to streamline clinical and commercial processes, meet mandatory compliance and regulatory requirements, speed up product time-to-market and empower geographically dispersed sales forces.

This dynamic environment requires continuous and practical training to ensure that costs are kept to a minimum while your workforce is kept up to speed, compliant, and most of all – competitive!

ePath Learning's ProServices takes great pride in partnering with their clients to **develop pharmaceutical industry related courses that meet stringent industry standards, technical specifications and individual learning objectives** – on time and within budget!

Engaging Design Considerations include:

- Learning characteristics of your target audience
- Audio narration tone and appeal
- Diversity in imagery
- Realistic character “experts”
- Interactive technology integration
- Situational analysis and response
- Real-life story incorporation
- Use of video clips and animation
- Testing and user feedback

You're the subject matter experts, ProServices is your translator.

A sampling of our pharmaceutical project history

- **New Hire Orientation Programs**
 - Corporate history, vision, mission
 - Organizational structure
 - Code of conduct
- **Application and Systems Training**
 - Improving human and organizational performance
- **New/Updated Product Trainings**
 - Complex science into comprehensible materials
 - Communication strategies & marketing plans
- **Quality & Safety Training Programs**
 - Operating standards and compliance
 - Corporate policies and procedures

For additional information please visit our website at www.epathlearning.com, or contact your Business Development Manager at 860-444-8090

