

CASE STUDY:

BDP International

Global Logistics and
Transportation Services



BDP International is a company that firmly believes it takes people, process and technology that reach beyond common performance to deliver the finest service experience in the world.

BDP International Company Statistics

Global Headquarters: Philadelphia, PA

Industry: Transportation

Employees: >4,300

Locations: Africa, Asia, Europe, Middle East, North America, South America

Key LMS Selection Criteria:

- Compliance Management
- Flexible Reporting
- Ease of Use
- Customer Support

Overview

BDP International is a leading global logistics and transportation services company. BDP International is a company that firmly believes it takes people, process and technology that reach beyond common performance to deliver the finest service experience in the world. BDP implements continuous improvement initiatives to ensure that the tools and processes are in place to deliver a service experience of unexpected value.

It was BDP International's commitment to excellence that initiated the development of BDP University, or BDP U, an online learning portal used to manage compliance, onboarding, training, and development initiatives while engaging employees across the globe!



BDP University

In 2008, BDP International relied upon live training sessions and webinars to conduct the majority of their training. Initiatives were tracked using paper and spreadsheets; therefore, managing compliance was cumbersome and time consuming. As a result, BDP sought a learning management technology solution to help streamline and manage their compliance and training initiatives. BDP partnered with ePath Learning and launched BDP U using ePath Learning's ASAP, an easy-to-use, cloud-based learning management system that provides everything companies need to establish an online training program. ASAP enables companies to author content, manage and deliver training, track ILT, support social learning, create assessments, run meaningful reports, and much, much more.

BDP U helps thousands of employees stay up-to-date on the latest transportation and logistics issues, regulations and best practices. Personalized training curriculum featuring live classroom sessions, online webinars and self-paced "on demand" courses challenge employees to reach new heights in professional and personal development. BDP U classes include: Hazardous Material Certification, Industry Regulations Compliance Programs, Professional Development and Leadership courses.

Measures of Success

BDP's new employee onboarding program is one of the most notable initiatives within BDP U. Every new employee is immediately immersed into their online university as part of their onboarding experience. BDP U sets the stage as it exposes employees to the company, culture and processes of BDP. Employees grasp the necessary job specific skills that they'll need to advance within the organization and are also encouraged to participate in supplemental courses that may of interest to them.

BDP U has been embraced by employees across countries, regions and cultures to become a true universal system of record throughout BDP International. Employees are inspired by BDP's investment and commitment to their personal learning and development. BDP's employee engagement and acceptance is a true testament to BDP U's great success.

BDP International Recognized with Prestigious Training Award!

BDP International is fortunate to be honored by the Corporate Learning Network in achieving the Corporate University Best-in-Class Award (CUBIC™). The CUBIC awards were established to recognize internal training organizations and corporate universities that set and achieve standards of excellence relating to performance and results.

"ePath Learning's customer service is second to none. We don't look at ePath as just another vendor; we view our relationship with ePath Learning as a true partnership."

**-- Marcia Lyssy
Senior Vice President Human Resources, BDP International**

To learn more about ePath Learning's LMS technology and services, contact us:
sales@epathlearning.com or call 860.444.8090.