

CASE STUDY:

Ansell

Manufacturer of
Protective Products for
Healthcare



Ansell is a global leader in protection solutions. Ansell designs, develops and manufactures a wide range of hand and arm protection solutions, including clothing.

Ansell Company Statistics

Global Headquarters: Iselin, New Jersey

Industry: Manufacturing/Healthcare

Employees: >15,000

Locations: North America, Latin America, Europe, Middle East, Africa, and Asia Pacific

Key LMS Selection Criteria:

- Cost Effective Solution with Rapid Implementation
- Ease of Use
- Single-Sign-On
- "Stellar" Support Services
- Integration/Migration of 3rd Party Courses

Overview

Ansell is a global leader in protection solutions. Ansell designs, develops and manufactures a wide range of hand and arm protection solutions, clothing and condoms. During the manufacturing process, products need to be handled guaranteeing their optimal protection, so they meet or exceed the quality requirements described in their stringent manufacturing processes.

Ansell is organized into four Global Business Units (Industrial, Medical, Single Use and Sexual Wellness). Each GBU serves unique and different markets, but what connects all four is: the focus on protection, comfort and quality, combined with a never-ending quest for innovation.

Implementing ePath Learning's ASAP learning management system has proved to further connect the GBUs by providing a single platform by which all of Ansell's training and development initiatives can be developed and launched.

Leveraging Technology across the Enterprise

Ansell began their journey to adopt learning technology with a clear vision as to how technology could provide value and positive impact to their organization. Prior to their initiative, Ansell had been using an internally developed knowledge base to support their professional education and training certification; however, this application was not universally available nor did it integrate content across our business lines. Ansell also licensed 3rd party courses, offered desktop videos and had several selective nomination programs.

Ansell's ultimate goal was to integrate all of their offerings and make them available from one easy-to-use platform – and this was the opportune time. Equally important was the speed by which their learning technology initiative needed to be implemented, and their online training deployed. Support and service from their technology vendor would be instrumental in making this happen.

Transforming Culture through Online Learning

Led by the vision and determination of their talent development team, Ansell's key stakeholders agreed that the time was right to strengthen their traditional training methodology. If the goal was to truly change behavior, it was time to transition from PowerPoint slide decks to customized eLearning that incorporated voice overs, tests and quizzes to effectively engage their learner populations. This eLearning would be available, scheduled, tracked and monitored in a convenient central location that is readily accessible via the internet. Regional teams at the GBU level are responsible for driving the administration and process at their respective locations. This savvy team of users is empowered to challenge and push traditional boundaries to deploy effective training programs that deliver results.

A Pilot Program to Measure Success

Within one month after executing their services agreement with ePath Learning, Ansell University was up and running! Ansell's Global Sales Academy was the pilot training program deployed through ePath Learning's ASAP LMS. The curriculum was region and sales type specific; therefore employees received only the curriculum that was relevant and personalized to their role. The feedback on the program was tremendously positive, and the enterprise access to course materials provided significant value to the organization. This program was a catalyst that generated great momentum and enthusiasm throughout Ansell's organization.

Next Steps...

Ansell University is still at the early stages of the user adoption process; however, the strategy is set and progress continues. There are immediate plans to implement single-sign-on and authentication via Ansell's Active Directory. All 3rd party course materials and all learner histories will be migrated into Ansell University. Access will be established to the suite of desktop video courses. Training will continue to evolve with the incorporation of non-product related courses, executive leadership programs, and new hire orientation to name but a few. Ansell University is positioned for global success.

To learn more about ePath Learning's LMS technology or services, contact us today: sales@epathlearning.com or call 860.444.8090.