

## **FOR IMMEDIATE RELEASE**

### **ePath Learning, Inc. Named a Finalist of the 2013 TMC Social Business Award**

#### ***eSource honored for innovation***

December 17, 2013 – ePath Learning, Inc. announced today that TMC, a global, integrated media company, has named eSource as a 2013 TMC Social Business Award Finalist sponsored by TMC’s CUSTOMER magazine. eSource is a cloud-based social networking service that empowers employees to contribute, ask questions, share information, connect with colleagues, and search for experts throughout their organization. Employees can collaborate in teams and instantly see what others are working on, share information, post updates, and solve problems organically. The technology engages employees and augments informal learning opportunities. The functionality is similar to today’s popular social networks, but eSource is private, secure, and supports multiple languages. ePath Learning offers eSource fully integrated into their ASAP learning management system or as a stand-alone cloud service. Furthermore, our mobile app allows eSource to be accessed on the go to keep enterprise users connected and contributing any time day or night.

“We are happy to once again be recognized as an innovator in social collaboration technology for business,” stated Ms. Donna Lord, Vice President, Sales and Marketing, ePath Learning, Inc. “Social collaboration technology is the catalyst that’s driving organizational change. Social collaboration technology allows businesses to engage employees, business partners and even customers. Collaboration technology is rapidly becoming the driving force behind greater productivity, efficiency, and innovation, all of which contribute to optimizing performance. We’re proud to be a leader in this dynamic people-centric approach to learning and development.”

"Using social media, companies have the ability to not only measure and monitor customer satisfaction in real-time but can actively participate in the daily dialog that shapes their brand



perception. Ultimately social media has an impact on sales and satisfaction levels in the market. To recognize and encourage the evolution and advancement of social communications, TMC is proud to announce its Social Business Award winners," said Rich Tehrani, CEO, of TMC.

**About ePath Learning:**

ePath Learning develops innovative, world-class software applications that improve training and human performance for organizations. Its portfolio of corporate learning services includes cloud-based learning portals, enterprise social networking technology, and custom eLearning development services. For more information, call us today at 908 722-6622, or go online to [www.ePathLearning.com](http://www.ePathLearning.com).

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