



## **FOR IMMEDIATE RELEASE**

### **ePath Learning, Inc. Earns Customer Magazine's 2012 Social Business Award *eSource Recognized as an Honoree for Innovation***

April 18, 2013 - ePath Learning, Inc., announced today that TMC, a global media company, has named ePath Learning eSource as a recipient of the Customer magazine's 2012 Social Business Award. eSource is a cloud-based social networking service that empowers employees to contribute, ask questions, share information, connect with colleagues, and search for experts throughout their organization. Employees can collaborate in teams and instantly see what others are working on, share information, post updates, and solve problems organically. eSource's functionality is similar to today's popular social networks, except eSource is private, secure, and supports multiple languages. eSource is a social network designed specifically for business. ePath Learning offers eSource fully integrated into their ASAP learning management system or as a stand-alone cloud service.

"We are quite pleased to be an honoree of this Social Business Award and for being recognized as an innovator in social media," stated Ms. Donna Lord, Vice President, Sales and Marketing, ePath Learning, Inc. "Social media and social networking technology is rapidly changing the way companies do business – and for the better. This technology makes for an engaging and collaborative environment that promotes productivity and efficiency as opposed to the more traditional workplace environments that are hindered by a lack of open communications that can often lead to lost opportunities."

"Using social media, companies have the ability to not only measure and monitor customer satisfaction in real-time but can actively participate in the daily dialog that shapes their brand perception. Ultimately social media has an impact on sales and satisfaction levels in the market. To recognize and encourage the evolution and advancement of social communications, TMC is proud to announce its Social Business Award winners," said Rich Tehrani, CEO, of TMC.

"Congratulations to all of the companies who have demonstrated innovation as well as the ability to improve social media communications."



**About ePath Learning:**

ePath Learning develops innovative, world-class software applications that improve training and human performance for organizations. Its portfolio of corporate learning services includes cloud-based learning portals, enterprise social networking technology, and custom eLearning development services. For more information, call us today at 908 722-6622, or go online to [www.ePathLearning.com](http://www.ePathLearning.com).

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