



FOR IMMEDIATE RELEASE

ePath Learning Receives Customer Magazine's 2012 Product of the Year Award

eSource Recognized for Exceptional Innovation

January 25, 2013 - ePath Learning, Inc., announced today that TMC, a global media company, has named ePath Learning eSource as a recipient of the Customer Magazine's 2012 Product of the Year Award. ePath Learning eSource is a cloud-based social networking service that empowers employees to contribute, ask questions, share information, connect with colleagues, and search for experts throughout their organization. Employees can collaborate in teams and instantly see what others are working on, share information, post updates, and solve problems organically. eSource functionality is similar to today's popular social networks, except eSource is private, secure, and supports multiple languages. eSource is a social network designed specifically for business.

ePath Learning offers eSource fully integrated into its learning management system, ePath Learning ASAP, or as a stand-alone cloud service. eSource inherently builds a searchable database of all user communications, thus enabling organizations to retain knowledge and develop best practices. Individual knowledge becomes organizational knowledge in a safe, secure internal environment.

"We are delighted once again to be the recipient of this prestigious award," stated Ms. Donna Lord, Vice President, Sales and Marketing, ePath Learning. "In these dynamic economic times doing more with less has become the norm. Typically organizations struggle to optimize their business performance to gain competitive advantage. Implementing eSource affords organizations the ability to improve employee communication, collaboration, and maximize learning potential while driving business productivity and performance. All of these factors can contribute greatly to an organization's competitive advantage."



“ePath Learning represents one of the best companies in the customer service industry, having demonstrated a devotion to excellence in enhancing the customer experience and driving growth in the contact center industry through their innovative products and services” said Erik Linask, Group Editorial Director, TMC. “Congratulations to the ePath Learning team, I look forward to seeing their contributions to the industry in the coming year.”

“The Customer Magazine’s 2012 Product of the Year Award recognizes the most innovative products developed by the most deserving companies,” said Rich Tehrani, CEO, TMC. "These companies have proven their dedication to quality in solutions that benefit the customers' overall experience as well as the ROI for companies that use them," Tehrani continued.

About ePath Learning:

ePath Learning develops innovative, world-class software applications that improve training and human performance for organizations. Its portfolio of corporate learning services includes cloud-based learning portals, enterprise social networking technology, and custom eLearning development services. For more information, call us today at 908 722-6622, or go online to www.ePathLearning.com.

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