



FOR IMMEDIATE RELEASE

ePath Learning® Receives Customer Interaction Solutions® Magazine's 2011 Product of the Year Award For Second Year

ePath Learning ASAP™ Honored for Exceptional Innovation

January 9, 2012 - ePath Learning, Inc., a leader in cloud-based learning services, announced today that TMC, a global, integrated media company, has named ePath Learning ASAP as a Customer Interaction Solutions 2011 Product of the Year Award winner.

ePath Learning ASAP is an innovative, cloud-based Learning Management Service (LMS) that allows you to design, create and implement personalized learning programs that meet your specific training, on-boarding or regulatory needs. ASAP provides the infrastructure to launch a custom branded online university for all your classes, courses, tests, surveys, measurement and reports. Learning can take place anywhere, anytime simply by logging in. Everything you need is just a click away.

"It's an honor to receive this award for a second year," said Dudley Molina, President and CEO, ePath Learning. "This recognition with the call center industry reinforces our efforts in providing the best technology to support our clients' needs."

"ePath Learning was selected to receive a 2011 Product of the Year Award for its achievement in advancing CRM, contact center and call center technologies. ePath Learning ASAP has demonstrated excellence as well as provided ROI for the companies that use it," said Rich Tehrani, CEO, TMC. "Customer Interaction Solutions magazine has been recognizing innovative companies for 14 years and ePath Learning has earned its place with this distinguished honor."



The 14th Annual Product of the Year Award winners are published in the January/February 2012 issue of Customer Interaction Solutions magazine, www.cismag.com.

About ePath Learning

ePath Learning, Inc., is a leader in cloud-based learning services. ePath Learning ASAP is learning management service that combines the features of an LCMS with the functionality of an LMS into one, easy to use service available anytime, anywhere via the cloud. ASAP is easy to implement, quick to deploy and makes training affordable. ePath Learning also offers course development and conversion services through its award-winning Pro Services team. ASAP gives organizations of any size an easy, cost-effective way to create, manage, measure and deliver learning content and training programs online.

About Customer Interaction Solutions

Since 1982, Customer Interaction Solutions (CIS) magazine has been the voice of the call center, CRM and teleservices industries. CIS magazine has helped the industry germinate, grow, mature and prosper, and has served as the leading publication in helping these industries that have had such a positive impact on the world economy to continue to thrive. Through a combination of outstanding and cutting-edge original editorial, industry voices, in-depth lab reviews and the recognition of the innovative leaders in management and technology through our highly valued awards, Customer Interaction Solutions strives to continue to be the publication that holds the quality bar high for the industry. Please visit www.cismag.com for more information.

About TMC

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the Customer Interaction Solutions, INTERNET TELEPHONY, Next Gen Mobility and Cloud Computing (formerly InfoTECH Spotlight) magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of ITEXPO, the world's leading B2B communications event.



For more information about TMC, visit www.tmcnet.com.

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